



InsightBridge Global LLC — Executive Summary

CORPORATE CAPABILITY COMPENDIUM · OCTOBER 2026 · AUBURN, ALABAMA, USA

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InsightBridge Global is a theory-driven strategic think tank. We originate our own analytical frameworks, test them in public against published statistics, and apply them at three altitudes — national strategy, industry strategy and operational execution — through three practices and a bilingual intelligence network.

PRACTICE I

Strategic Planning & Advisory

National, regional and **destination tourism strategy** — master plans, multi-year municipal roadmaps, source-market frameworks, governance and funding, implementation matrices and KPI systems; governance diagnostics and executive training. Analyses on Saudi Arabia, Türkiye and Kenya were published, dated and cited by national media.

PRACTICE II · INSIGHTBRIDGE GLOBAL LAB LLC

Applied Vertical AI

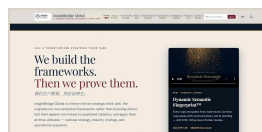
Production hotel AI — **POLARIS** (pricing), **ORION** (guest relationship & direct sales), **NOVA** (autonomous acquisition) — validated on a 76-hotel Macau portfolio with IBM Quantum and AWS Braket verification; in production at three Xi'an hotels with signed results. Plus the patent-pending **Dynamic Semantic Fingerprint™**, SidePilot and Cognition.

PRACTICE III

Quantitative Trading Research

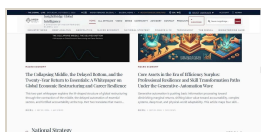
Five proprietary machine-learning systems across crypto, equity indices, FX, energy and rates on one architecture — macro regime engine, event-driven signals, right-side confirmation, centralised risk guard. Proprietary capital only; the same macro machinery informs our demand forecasting. Not investment advice.

One entity, five properties



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Corporate headquarters — identity, practices, track record, publications, capability proposal, registration record.



intelligence.

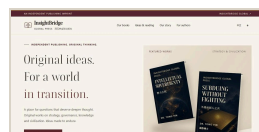
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Global Intelligence (洞见桥全球情报网) — bilingual research: 13 series, whitepapers, citation register, model dashboard.



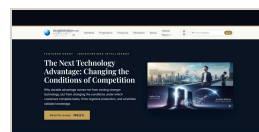
news.insightbridge.global

Global News — source-credited aggregation, the Strategic Intelligence Briefing, ten sector feeds, Smart Search, Radio App.



press.insightbridge.global

Global Press — nine book-length manuscripts; author services built on the Fingerprint technology.



lab.insightbridge.global

Global Lab — hotel AI, quantitative research, patent-facing product records, live dashboard.

Structure: InsightBridge Global LLC (Wyoming, 24 March 2026) operates the Intelligence, Press and News divisions; InsightBridge Global Lab LLC (Wyoming, 13 June 2026; Auburn, Alabama) is an independently registered, research-only sister company collaborating with Auburn University and Atlanta-region universities.

By the numbers (October 2026)

36

bylined articles in five industry publications

49

verified citations · 37 outlets · 10 countries · 5 languages

4

original frameworks in active use

9

book-length manuscripts

3 + 5

hotel-AI systems and financial ML systems

3

Lab products, one patent-pending (CNIPA + PCT)

Why clients engage us

- ♦ **Original frameworks, not a licensed toolkit.** The diagnostic lenses are ours, published and open to criticism.
- ♦ **Data and AI inside the plan.** Forecasting and KPI tooling from the team that builds production hotel AI.
- ♦ **Forecasts graded in public.** Judgments carry dates and are scored against official data afterwards.
- ♦ **Bilingual, founder-led delivery.** English, Chinese and Turkish-language publication; Dr. Yin leads each engagement.

Track record — forecasts graded in public

Between 13 May and 14 July 2026, Dr. Yin published a structural diagnosis of Saudi Vision 2030's ultra-luxury hospitality programme on Hospitality Net and Hotel News Resource; on 29 July 2026 Hotel News Resource published his own scorecard against the data that followed.

Prediction (dated)	Verified outcome (dated source)	Grade
Structural ADR decline; supply outrunning adaptation — 13 May 2026	GASTAT Q1 2026: ADR SAR 477 → 423 (–11.4% y/y); licensed facilities +22.7%	Confirmed
Holy cities as the inelastic exception — 6 July 2026	Makkah Hajj-week RevPAR +39%; Madinah occupancy 82% (Knight Frank / FHS 2026)	Confirmed
NEOM de-hotelisation — 6 and 14 July 2026	NEOM rewrote its public positioning on 14 July 2026; THE LINE scaled back	Confirmed
Riyadh "cold-start" exposure — 13 May 2026	Riyadh occupancy –13.5 pp to 52.2% (JLL/STR) — data pre-dated the forecast	Not scored

Türkiye — the national-strategy and "winter luxury, summer affordable" analyses (Hotel News Resource, August 2026) became a recurring Turkish-language column at Turizm Günlüğü and reached the Russian source market via Tourprom.ru. **Kenya** — *Elite Core, Clustered Periphery* (7 September 2026) was republished by Hospitality Trends and cited by EcoWatch Kenya. **Operations** — three Xi'an hotels run POLARIS-ORION-NOVA in production with executive-signed results: ADR +7.8–9%, RevPAR +10.2–11%, OTA fees –3.8 to –5.2 pp, payback under four months.

Destination and municipal tourism strategy — what a client receives

A six-month engagement in five phases — discovery and baseline; demand and market analysis; strategic positioning; roadmap and investment; implementation and KPIs — covering stakeholder engagement, asset and experience assessment, visitor and competitive analysis, product and events strategy, governance, staffing and funding (including lodging-tax priorities), a prioritised implementation matrix and a performance framework the client can maintain. Deliverables arrive as editable source files plus accessible PDF and Word versions.

Evidence you can check in ten minutes

Vision 2030 scorecard — hotelnewsresource.com/article142297.html

Kenya tourism–infrastructure blueprint — hotelnewsresource.com/article142774.html

Türkiye national strategy / seasonal repositioning — hotelnewsresource.com/article142358.html · [.../article142421.html](https://hotelnewsresource.com/article142421.html)

GH-CREI hotel capital-efficiency index proposal — hotelnewsresource.com/article143158.html

Full press and citation register — intelligence.insightbridge.global/press

2027 AI × Global Hospitality & Tourism Whitepaper — intelligence.insightbridge.global/articles/2027-ai-...-whitepaper

Hotel-AI technical validation report (24 pp.) — intelligence.insightbridge.global/...-technical-validation-report.pdf

Live model dashboard — intelligence.insightbridge.global/dashboard

Executive biography — intelligence.insightbridge.global/dr-tong-yin-bio.pdf

Corporate registration and capability proposal — intelligence.insightbridge.global

How to engage

1 Write to us Describe the question, portfolio or mandate.	2 Reply in two working days A short qualification note and a proposed 45-minute call.	3 Exploratory call Scope, timeline and commercial framework agreed. No fee.	4 Proposal in five working days Fixed deliverables, milestones and pricing.	5 Engagement Six-week diagnostic sprint to multi-year retainer; RFPs answered in the client's format.
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DIRECT CONTACT

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READING ON

The **Corporate Capability Compendium** (27 pages) sets out structure, properties, leadership, each practice, the intelligence network, track record, an evidence library with live links, the video library and a verification index. Product figures are labelled by evidence tier — technical validation, demonstration dashboard, client-signed deployment. Nothing here is investment advice.